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****FOR IMMEDIATE RELEASE****

NEW FRANKEN, WI. April 3, 2009 – Dental Health Products, Inc., one of the largest distributor of dental supplies and equipment in the U.S., and Dentimax, the premier dental practice management software, have partnered together to bring DHPI customers a more complete line of practice management solutions. The Dentimax complete dental software is designed to handle clinical, financial and digital x-ray needs; seamlessly integrating front office, back office and laboratory into one user-friendly system.

Maureen Wouters, DHPI's Technology Products Brand Manager, explains, "We saw the partnership as an opportunity to fulfill a viable need for our customers. As you look at the DHPI picture, we have all areas covered: 50,000 plus items in our dental supply inventory; a full line of office products; state-of-the-art brand name equipment and the expertise to service that equipment; plus, office design and installations and financing programs to make it all happen for the dental offices. Our proprietary Options Inventory Management Software was developed as a response to needs in the dental community. We see this partnership with Dentimax as a continuation of that undertaking. Helping our customers take control of all aspects of their dental practice and truly managing the direction of their business while allowing the dental professionals the time to do what they do best, patient care."

Dentimax is considered the leader in dental practice management software, while boasting a very economic price. Software features include: advanced clinical charting, auto clinical notes, treatment planning, periodontal charting, periodontal screening and recording examinations, prescription writing, patient payment plans, and electronic claims submissions, as well as appointment scheduling with automatic recall. The partnership between Dental Health Products, Inc. and Dentimax allows DHPI Customers to access the technology, support and training for Dentimax through their traditional "one-source" point of contact – their personal DHPI Account Manager.