



Dental Health Products, Inc.

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*****FOR IMMEDIATE RELEASE*****

NEW FRANKEN, WI – July 31, 2017

Dental Health Products, Inc. (DHPI) welcomed nearly 80 employees and 35 top industry manufacturers to their annual National Sales Meeting, July 20th - 21st at the Radisson Hotel & Conference Center in Green Bay, WI.

Manufacturers, new and veteran, presented their products in a rotation series highlighting their top selling lines as well as launching new initiatives to the DHPI team. This year they created an new initiatives breakout session strictly for their Service Technicians; an expanding solutions channel for DHPI. In addition, the entire DHPI team participated in educational seminars to enhance their value to their customers. Presentations included topics such as Infection Control & Handpiece Maintenance by Doug Meyer and OSHA/ HIPAA Compliance Training through Dental Enhancements by founder Jill Obrochta.

“This year’s National Sales Meeting brought together the expanding DHPI team to learn as we launched several new manufacturer partnerships, products, and service initiatives”, stated Steve Desautel, Vice President of Sales and Marketing. Steve further notes, “Several new manufacturers are now exclusively distributing their products and services through DHPI as they expressed a desire to work with a broad-based merchandise dealer that focuses on providing an excellent customer experience.”

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Dental Health Products, Inc. (DHPI) has been servicing the dental industry for over 26 years. DHPI offers a full line of dental supplies, dental equipment, and dental solutions.

For more information about DHPI, please call 800-626-2163 or visit: www.dhponline.com