



Dental Health Products, Inc.

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*****FOR IMMEDIATE RELEASE*****

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NEW FRANKEN, WI— October 4, 2013. Dental Health Products, Inc. (DHPI) recognized Premier Dental Products Company as being Vendor MVP at its 2013 National Sales Meeting. DHPI sales, service, and support representatives selected the company because of its novel products (e.g. Traxodent® hemostatic retraction paste and Enamel Pro Varnish®) and knowledgeable, fun-loving sales representatives.

The Premier team brought their A-game. Their team engaged all DHPI reps with very interactive training sessions that were knowledgeable, fun and entertaining. The Premier reps were informed of their award during the last day's keynote presentation via a 'live' cell phone call. "All of our sponsors did an outstanding job, but Premier took it to the next level and was properly recognized by our sales team for the engaging presentations" states Steve Desautel, V.P. Sales & Marketing at DHPI. A formal presentation will take place in the near future.

Dental Health Products, Inc. is a full-service distributor of dental supplies and equipment with two distribution centers and six full service branch locations. DHPI is considered one of the top dental distributors in the U.S. It offers full-line equipment sales, installation and service, hand-piece and small equipment repair, office design, digital equipment and integrated practice management software, inventory control products, and personalized account management.



Premier's Mark Haas at Dental Health Products, Inc.'s 2013 National Sales Meeting.