



Dental Health Products, Inc.
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NEW FRANKEN, WI. AUGUST 27, 2009 – Dental Health Products, Inc. successfully concluded it's first National Sales Meeting on the afternoon of July 25, 2009. The event kicked-off July 22nd in Downtown Green Bay, Wisconsin and spanned four days with training, seminars, break-out sessions, team-building exercises and a whole lot of fun. In attendance were most of the 186 Dental Health Products employees, from California to New York. There were more than 20 vendor booths with product demonstrations, along with renowned speakers from industries including, dental, sales, and life coaching. Amongst the Keynote speakers were: Mary Govoni of Clinical Dynamics; Richard Fishbane, Vice-President for Strategic Dental Marketing; Dave Kahl, President of DaCo Corporation; and Gitomer-certified speaker Noah Rickun. Recreational activities included a barbecue with Wii Game Challenges, team-building event and an evening boat cruise on the scenic Fox River. "Internally, DHPI is raising the bar in respect to salesperson development. This will have an immediate pay-off in terms of greater customer satisfaction as we help dentists grow their practices profitably," says Steve Desautel, Vice President Sales and Marketing. "Our sessions were spot on and received top marks by all attendees." The National Sales Meeting is to be an annual event for DHPI.

Dental Health Products, Inc. is a full-service distributor of dental supplies and equipment. With 2 distribution warehouses and 6 branch locations, DHPI is considered one of the top dental distributors in the US. DHPI has a full-service equipment division, hand-piece repair services, office design and installation, marketing services, practice management and inventory control products, and personalized account management.