

Dental Health Products, Inc.

1-800-626-2163 • www.dhpionline.com DHPI means dental supply and equipment!

*****FOR IMMEDIATE RELEASE*****

NEW FRANKEN, WI— November 5, 2012. Dental Health Products, Inc. (DHPI) makes a \$6,000 donation to the WDA Foundation's Mission of Mercy dental program, which provides dental care to the uninsured and underinsured in Wisconsin.

Money for the donation was raised by Dental Health Products, Inc. sales and marketing staff during DHPI's National Sales Meeting held this past July via a Casino Night Fundraiser. Over 90 DHPI team members and two dozen vendors participated in the event playing for a variety of charitable organizations. The DHPI meeting included a series of vendor presentations, keynote lectures, workshops and team-building exercises (like Casino Night).

DHPI's donation will be used to help cover the cost of dental equipment and facility rental, supplies, pharmaceuticals and food. "The WDA's Mission of Mercy program was selected because of its excellence in providing much needed dental services to the underprivileged," states Steve Desautel, V.P. Sales & Marketing. For the past 12 years, Mission of Mercy has provided \$2.9 million in free dental services to 5,700 patients.

Dental Health Products, Inc. is a full-service distributor of dental supplies and equipment with two distribution centers and seven full service branch locations. DHPI is considered one of the top dental distributors in the U.S. It offers full-line equipment sales, installation and service, hand-piece and small equipment repair, office design, digital equipment and integrated practice management software, inventory control products, and personalized account management.



Dental Health Products, Inc.'s sales teams raises money for the WDA Foundation's Mission of Mercy.

CONTACT: Kathy Seablom Marketing Department Dental Health Products, Inc. 800-626-2163 ext. 1372 kseablom@dhpi.net