

NEWS PRESS RELEASE



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FOR IMMEDIATE RELEASE

Sunbit selected by Dental Health Products, Inc. (DHP) as partner of choice as the company introduces best-in-class patient financing for all dental customers.

NEW FRANKEN, WI, May 22, 2023 -DHP, one of the largest, family-owned, full-service dental supply and equipment dealers in the nation, today announced a partnership with Sunbit, the company building financial technology for everyday expenses. With the Sunbit partnership in place, DHP will be able to expand their suite of recommended services and products to dental offices, allowing offices to reinvest in DHP recommended products.

"This is the right partnership, at the right time. Sunbit's ability to drive better patient experiences and improve treatment plan acceptance is already established. Through this relationship we're now able to drive more value to our customers and their patients. This partnership will help participating offices to meet the needs of more patients, while simultaneously driving revenue opportunities," states Steve Desautel, Vice President, Sales and Marketing (DHP).

Offering access to patient financing has become a must-have, not a nice-to-have for any thriving dental practice in 2023. Sunbit's financial technology stands out because its intuitive technology is simple and straightforward, easily accessed, and incredibly fast to use. Moreover, by surfacing nearly instant personalized financing options for virtually every applicant, Sunbit contributes to better experiences on both sides of the desk. Today Sunbit is already a preferred financial technology option in nearly 9,000 locations, and in nearly 900 DSOs.

"DHP delivers best-in-class products and services to dental offices, of all sizes. Its commitment to quality and innovation is high, and we couldn't be more pleased to

be their financing technology partner of choice," said Robert Nunziato, Head of Inside Sales & Sales Operations.

About Sunbit:

Sunbit builds financial technology for real life. Our technology eases the stress of paying for life's expenses by giving people more options on how and when they pay. Sunbit offers a next-generation, no-fee credit card that can be managed through a powerful mobile app, as well as a point-of-sale payment option available at more than 19,000 service locations, including auto dealership service centers, optical practices, dentist offices, veterinary clinics, and specialty healthcare services. Sunbit was included on the 2022 Inc. 5000 list. The financial technology company has also been named a Most Loved Workplace®, Best Point of Sale Company, AN.A. Deloitte Technology Fast 500 company and a Top Fintech Startup by CB Insights. Loans are made by Transportation Alliance Bank, Inc., dba TAB Bank, which determines qualifications for and terms of credit. The Sunbit Card is issued by TAB Bank, pursuant to a license from Visa U.S.A. Inc. Use of the card is subject to the cardholder agreement.

About DHP:

With over 30 years of trusted service, DHP is one of the US's largest, family-owned, full-service dental supply and equipment dealers. DHP has [eight full-service branch locations](#) and multiple distribution centers supported by over 200 employees.

DHP exists to provide personalized and timely solutions for our healthcare partners to exceed their goals and their patients' expectations. With an **ever-growing team of highly responsive, reliable & resourceful sales and support professionals**, DHP gives you the needed support to Control Your Dentistry.

To learn more about DHP, please visit www.dhpsupply.com or call us at 800.626.2163.