

## **Dental Health Products, Inc.**

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## \*\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*\*

NEW FRANKEN, WI--Dental Health Products, Inc. strengthened its working relationship with 3M ESPE by participating in a 2-day seminar, April 28-29, at 3M headquarters in St. Paul, MN. Attending the seminar were Marketing Manager Sean Smith, Product Manager Ashley Frye, and Sales Representatives Bill Michales, Darrell Durie, Jay Havlicek, Scott Schaepe, Heath Miller and Robin Shear. Not only did DHPI employees participate in product discussions, hands-on workshops and sales training seminars, but they toured 3M's Innovation Center which gave them a better understanding of its worldwide operations. Sales rep Heath Miller summed the experience up by saying, "Our training at 3M definitely was a benefit. It helped me to expand on my product knowledge and give me a better understanding of how specific products are used and applied in the dental practice....The experience is going to help me to be an even greater asset to my clients."



3M Attendees (pictured from left): Thomas Ketteman (3M), Scott Schaepe, Darrell Durie (back row), Heath Miller, Annemarie Gessner (3M), Sean Smith (back row), Ashley Frye, Bill Michaels, Robin Shear (back row), Jay Havlicek.

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