

NEWS PRESS RELEASE



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FOR IMMEDIATE RELEASE

DHP Announces: New Logo, Refreshed Branding, Same Strong Mission!

In January 2021, Dental Health Products, Inc. (DHP) will be celebrating their 30th Anniversary in the dental industry. To accompany this tremendous milestone, they are announcing **a new logo and reinvigorated branding to fit their identity.**

“The company's name is not changing, and rest assured we will continue to provide our healthcare partners with the same great services and products that they have come to expect from our company.”, clarifies Steve Desautel, DHP’s Vice President, Sales and Marketing.

Steve further comments, “Over the past 30 years, our current logo and brand have served us well. **DHP has grown from a home-based dealer to one of the largest family-owned dental supply distributors in the US.** Each day, with every interaction, our team works hard to make ordering dental supplies and dental equipment easier for our customers. **Our new logo will grow with us as we continue to expand with each new opportunity into the next 30 years.** In addition, our refreshed brand messaging will provide a clear path to understanding all the services, products and advantages we have to offer.”

Effective 12/14/2020, you may visit DHP’s new website, www.dhpsupply.com. Visit to shop for dental supplies, request various services like equipment sales, repair or financing, or discover dental practice building solutions.

With over 30 years of trusted service, DHP is one of the largest, family-owned, full-service dental supply and equipment dealers in the US. DHP has [eight full-service branch locations](#) and [three distribution centers](#) supported by over 200 employees.

DHP exists to provide personalized and timely solutions for our healthcare partners to exceed their goals and their patients’ expectations. With an **ever-growing team of highly responsive, reliable & resourceful sales and support professionals**, DHP gives you the needed support to Control Your Dentistry.

To learn more about DHP, please visit www.dhpsupply.com or call us at 800.626.2163.